



American Humanics® Inc.

A national alliance of colleges, universities and nonprofits dedicated to educating, preparing and certifying professionals to lead and strengthen nonprofit organizations.

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NONPROFIT CAREER GUIDE RECEIVES NATIONAL RECOGNITION

Author Shelly Cryer's Collaboration with American Humanics Lands
2009 Independent Publisher Book Awards' **Silver Medal** and
Foreword Magazine's 2008 Book of the Year **Bronze Medal**

(Kansas City, MO) *The Nonprofit Career Guide: How to land a job that makes a difference* has been honored as one of the best independently published books, earning a silver medal in the business/career category of the 2009 Independent Publisher Book Awards and a bronze medal in the career category of Foreword Magazine's 2008 Book of the Year Awards. Development of *The Nonprofit Career Guide* was supported by American Humanics after recognizing a need to educate young adults and mid-career professionals about career opportunities in the nonprofit sector.

The Nonprofit Career Guide has garnered strong praise by key nonprofit, career counseling, and academic reviewers since its release in 2008, including the National Career Development Association and the National Association of Academic Advisors (NACADA). According to *NACADA Journal*, "Academic Advisors working with students who want to make a difference will find that this book is an excellent resource to become better acquainted with the nonprofit sector." Written by American Humanics consultant Shelly Cryer, *The Nonprofit Career Guide* remains among publisher Fieldstone Alliance's top three sellers, a testament to the book's popularity and longevity.

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The Nonprofit Career Guide: How to land a job that makes a difference by Shelly Cryer (Fieldstone Alliance and American Humanics, 2008, <http://nonprofitcareerguide.org/>) is the most up-to-date and comprehensive guidebook on nonprofit sector careers. The book is targeted to college students, faculty members, young professionals, and potential "sector switchers" who want to learn more about the nonprofit sector and how to build a career in it. The book provides the most current data on the size and scope of the nonprofit sector and an overview of the types of organizations working in it. It presents real-life profiles of leaders working at nonprofits, sample job descriptions, and easy but effective strategies to prepare for nonprofit sector work. It offers advice on networking, informational interviews, cover letters and resumes, useful resources, and other key tools for launching a meaningful career in the nonprofit sector. Throughout the book, boxed text sidebars provide "snapshot" advice from experts in the field. **The Nonprofit Career Guide** is \$18.95 and available at www.amazon.com.

Founded in 1948, **American Humanics** (www.humanics.org) is a national alliance of colleges, universities, and nonprofits dedicated to preparing the next generation of nonprofit sector leaders. American Humanics is affiliated with 65 colleges and universities nationwide and partners with more than 70 national nonprofit organizations including the March of Dimes, the YMCA, and the Girl Scouts of the USA.