

## Coalition Members

Action Without Borders/ Idealist.org  
African American Nonprofit Network  
Alliance for Nonprofit Management  
America's Second Harvest  
American Assembly  
American Association of State Colleges and Universities  
American Humanics  
AmeriCorps  
Annie E. Casey Foundation  
Arizona State University Center for Nonprofit Leadership & Management  
Association of Fundraising Professionals  
Association for Research on Nonprofit Organizations and Voluntary Action  
Axelson Center for Nonprofit Management at North Park University  
Boy Scouts of America  
Bridgespan Group  
Building Movement Project  
Camp Fire USA  
Campus Compact  
Center for Community Change  
Center on Philanthropy Indiana University  
Commongood Careers  
CompassPoint Nonprofit Services  
Coro Center for Civic Leadership  
Echoing Green  
Emerging Practitioners in Philanthropy  
Georgetown University Center for Public & Nonprofit Leadership  
Girl Scouts of the USA  
Girls Incorporated  
Grand Valley State University, Center for Philanthropy and Nonprofit Leadership  
The Humane Society of the United States  
Institute for Higher Education Policy/Alliance for Equity in Higher Education  
Interaction Institute for Social Change  
Junior Achievement Worldwide  
Kellogg Foundation  
Learning for Life  
Louisiana State University, Shreveport, Institute for Human Services and Public Policy  
March of Dimes  
Mary Reynolds Babcock Foundation  
National 4-H Council  
National Council of Nonprofit Associations  
National Human Services Assembly  
National Research Center for College and University Admissions  
National Urban League  
Neighbors for Better Neighborhoods  
New Sector Alliance  
Nonprofit HR Solutions  
Nonprofit Oyster  
OpportunityKnocks.org  
Points of Light Foundation & Volunteer Center  
National Network  
Project on Student Debt  
Public Allies  
Robert F. Kennedy Children's Action Corps, Inc.  
Robert Morris University, Bayer Center for Nonprofit Management  
South Carolina Fair Share  
UPS Foundation  
United Way of America  
University of Missouri-Kansas City, Midwest Center for Nonprofit Leadership  
Volunteers of America  
YMCA of the USA  
Young People for, People for the American Way

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# Nonprofit Sector Workforce Coalition

A National Campaign to Recruit, Prepare, and Retain a Skilled and Diverse Next-Generation of Nonprofit Sector Leadership

## Coalition Conference Call

### Thursday, August 16, 2007 3:00pm CST

### Call Report

#### Coalition members present:

- AFRICAN AMERICAN NONPROFIT NETWORK, Rebecca Anderson, Program Manager
- ALLIANCE FOR NONPROFIT MANAGEMENT, Brigette Rouson, Program Director
- AMERICAN HUMANICS
  - Stephen Bauer, Director - Initiative for Nonprofit Sector Careers
  - Phyllis Wallace, Vice President - Nonprofit Partners and Campus Expansion
  - Layman Pierce - Project Coordinator
- ARIZONA STATE UNIVERSITY, CENTER FOR NONPROFIT LEADERSHIP AND MANAGEMENT, Jill Watts, Director of Capacity Building Initiatives
- ASSOCIATION OF FUNDRAISING PROFESSIONALS, Lori Gusdorf, Vice President of Membership & Chapter Services
- COMMONGOOD CAREERS, James Weinberg, Founder and CEO
- COMPASSPOINT NONPROFIT SERVICES, Marla Cornelius, Managing Director of Programs
- GIRL SCOUTS OF THE USA, Michael Watson, Vice President of Human Resources
- GIRLS INCORPORATED, Susan Houchin, Director of National Services
- INDEPENDENT SECTOR, James Siegal, Vice President for Nonprofit Sector Programs and Practice
- JOHNSON CENTER AT GRAND VALLEY STATE UNIVERSITY, Ashima Saigal, Director of the Nonprofit Leadership Institute
- NATIONAL 4-H COUNCIL, Sharon Schainker, Director of Human Resources
- NATIONAL COUNCIL OF NONPROFIT ASSOCIATIONS, Elisa Ortiz, Coordinator of Outreach and Special Initiatives
- NATIONAL RESEARCH CENTER FOR COLLEGE AND UNIVERSITY ADMISSIONS, Don Munce, President
- NONPROFIT HR SOLUTIONS, Lisa Morton, President and CEO
- OPPORTUNITYKNOCKS.ORG, Joe Folan, Director of E-Commerce
- PUBLIC ALLIES, Paul Schmitz, President
- RFK CHILDREN'S ACTION CORPS, Edward Kelley, President and CEO
- YOUNG PEOPLE FOR, Jason Cooper, Deputy Director of Education and Leadership

#### Call report

##### *Welcome, Call Attendance, and Coalition Update (Stephen Bauer)*

- Stephen Bauer shared the Coalition's continued membership growth with the recent addition of the African American Nonprofit Network.
- He then highlighted the planned foci for Year 2: both the Coalition's work and the continued exposure at national conferences

Coalition Governance Working Group Update (James Weinberg)

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- The impetus of the Governance work came from the results and recommendations of the NYU Wagner School study of the Coalition.
- In response to an expressed need for greater clarity in Coalition governance, the Governance Working Group has begun work in three primary areas.
  - Drafting a Memorandum of Understanding with the Coalition's fiscal agent (American Humanics). The first draft will be released for review in September of 2007.
  - Drafting by-laws for Coalition governance.
    - The draft is in the last stages of finalization, and will soon be distributed to the Coalition's membership.
  - The creation of a Board of Directors.
    - As Coalition membership increases, the need for formalized leadership increases.
    - Replace the current Steering Committee.
    - Voting Process:
      - An email will be sent to the liaison of each of the Coalition member organizations on September 24, 2007 with a link to an online ballot.
      - Voters will have one week from that day to vote on a list of candidates that will have been submitted prior to voting.
      - At the Coalition National Member Meeting, the directors will be introduced.
    - Nomination Process:
      - Nominations are open to any employee of a member organization.
      - Currently, eleven individuals have been nominated, meeting the minimum required to staff the Board.
      - The Coalition invites additional nominees. To nominate someone, please email their name and contact information to either James Weinberg, [jweinberg@cgcareers.org](mailto:jweinberg@cgcareers.org), or Stephen Bauer, [sbauer@humanics.org](mailto:sbauer@humanics.org).

### *Workforce Diversity Committee Discussion (Paul Schmitz)*

- Paul Schmitz began the discussion with a brief overview of the Diversity Committee's history, work, and progress to-date.
- For year two, the committee will be focusing on:
  - Finding a partner to manage the website supporting the diversity pledge. Hopefully, this will be finalized this fall.
  - Raising money for further funding the diversity initiative.
- Paul Schmitz invited any interested Coalition Members to join the Workforce Diversity Committee. If you are interested, please email him at [pauls@publicallies.org](mailto:pauls@publicallies.org).
- The next Workforce Diversity Committee conference call is on August 29, 2007 at 3:00pm CST. If Coalition members have any questions, want to participate, or would like to add items to the agenda, please contact Paul Schmitz at the email address above.

### *National Careers Campaign Committee Discussion (Lisa Morton)*

- The next Committee conference call will be on August 24, 2007 at 10:00am CST. If you would like to participate in this call, and/or join the Committee, please email Lisa Morton at [lmorton@nonprofitthr.com](mailto:lmorton@nonprofitthr.com)
- Lisa Morton will be meeting with Dana Lombardi, Director of Nonprofit and Government Affairs for the Ad Council, to discuss best practices of forming national campaigns during a September conference call.
- The Committee will also meet in person at the Independent Sector conference in Los Angeles.
- Morton then asked the call participants for their feedback regarding the best target audience of a national campaign.
  - Morton proposed college/high school students, career service professionals, media, and adult career switchers.
  - Brigitte Rouson recommended a focus on communities of color.
  - Paul Schmitz recommended we also consult with George Perlov at the Ad Council for additional advice.
  - Rebecca Anderson requested to join the committee.

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- Michael Watson requested that we ask the Ad Council for an analysis of difficulty and resources needed for targeting young adults versus middle-aged switchers.
- Elisa Ortiz recommended focusing on college students, particularly at Historically Black Colleges and Universities, as they would be a more centralized target audience.
- Lisa Morton and Phyllis Wallace concluded the discussion with an introduction of the upcoming “Who’s Got Next?” panel held September 26, 2007 in Washington, DC. This discussion, featuring an expert panel including many Coalition members, will address the strategies being sought to retain the current generation and cultivate the next generation of African-American nonprofit leadership. [Click Here to Register](#). The program has outgrown the original venue. If you know of any spaces for 150-200 people in DC, please contact Lisa Morton at [lmorton@nonprofithr.com](mailto:lmorton@nonprofithr.com) or Phyllis Wallace at [pwallace@humanics.org](mailto:pwallace@humanics.org).

## *Member Updates*

- Ashima Saigal shared the success at the recently held NP2020 Conference. The conference had 400 attendees, of whom the average age was only thirty, who met to discuss the future of the nonprofit sector. A post-conference report is currently being drafted and will be made available upon completion. For additional information regarding this conference, please visit the [website](#).
- Brigitte Rouson mentioned the Alliance for Nonprofit Management’s upcoming Cultural Competency Institute to be held on October 1-3, 2007 in Washington, DC. For more information, please visit the [website](#).
- Phyllis Wallace discussed the upcoming meeting of the White House Initiative on Historically Black Colleges and Universities. American Humanics and the Nonprofit Sector Workforce Coalition has been invited to present during the program as well to exhibit. Please visit the [website](#) for details on how to attend.
- Edward Kelley remarked on the College Cost Reduction Act of 2007 currently in Conference Committee in Congress. While the House version included 501c3 organizations for debt forgiveness, the Senate version does not.
  - Kelley encouraged the coalition members to contact their Senators in support for adding 501c3 organizations to the final version of the bill.
  - Stephen Bauer shared that the Coalition has already done some work in support of this bill, and will forward any available information in his possession.
- Rebecca Anderson introduced her organization and their work. For more information on the newest Coalition member, please visit their website at [www.aannexchange.org](http://www.aannexchange.org).

## *2007 Member Meeting Update*

- The 2007 Member Meeting will be held on October 21, 2007 from 8:15am-12pm in the Olympic 1 Room at the Hyatt Regency Century Plaza in Los Angeles, CA during the Independent Sector Conference. Registration will soon be available and will be announced via an email blast from Stephen Bauer.
- The agenda for the meeting will be divided between the program areas as well as introduce the new board.
- The Coalition will also provide an orientation session for new members at 7:30am-8:15am on the same day and in the same room as the Member Meeting. Any Coalition members who would like to learn more about the Coalition’s effort and work to date are invited to attend.
- The Independent Sector National Conference will focus broadly on leadership issues, beyond just the Coalition, and Coalition members coming for the Member meeting are encouraged, but not required, to register for the Independent Sector Conference. To register, please visit the [website](#).

**If we missed something or communicated anything inaccurately, please contact Stephen Bauer, [sbauer@humanics.org](mailto:sbauer@humanics.org), and we will gladly circulate an addendum to the group.**

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